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Executive Women's Golf Association Portland Chapter Newsletter

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July 2010

To all of my fellow EWGA members and good friends,

It is my sincere hope that, by the time this newsletter is published, the sun is shining and we are into summer. It has been a long time coming...and I know we're all ready for some sunny days and dry fairways.

My topic this month is pace of play. I've had the pleasure of playing with lots of different people at our events and leagues. For the most part, I think our members are very good at maintaining their pace and keeping up with the group in front of them. It doesn't take very many, however, to slow everyone down and make the game less enjoyable.

I'm not just talking about beginning golfers and high handicappers. In fact, I've played with some very high handicappers who can keep up with anybody. How do they do it? First, they walk briskly to their ball and they're ready when it's their turn to play. They've already thought about club selection, the direction they want to hit, and maybe even taken a practice swing. Second, they play "ready golf" meaning that they don't stand around and debate who's farthest away if they're in a position to hit (without endangering anyone, of course.) And third, they're willing to pick up the ball and throw it out in the fairway (or on the green) if they're having a really bad hole. Obviously you can't do this if you're competing, but certainly can when you're out for a casual round of golf. Your fellow competitors will appreciate it!

When I first started playing golf, I was very nervous about getting paired with people I didn't know. A good friend told me that no one

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would care how good (or bad) I played; that they would only care about how I impacted their game. I thought this sounded pretty self-centered, but I've come to agree with it 100%. Keep up a brisk pace and demonstrate good golf etiquette, and you will be welcome in any foursome.

Let's get out and PLAY!!

Sincerely,

Sue

Sue Plato
Portland Chapter President

DEADLINES - DEADLINES - DEADLINES

The weather has turned, the sun is shining, golf is in full swing and we have deadlines to meet! Yes, sign up deadlines!

Here's a list of some of the **upcoming deadlines**, don't miss out - sign up today!

July 1 - Breast Friends Joy of Life Tournament Early Bird Registration
<http://www.breastfriends.com/events/oregon-events/events-in-oregon-2/>

July 3 - Pumpkin Ridge Red Carpet Wine & Nine
<http://www.golffusion.com/ewga-portland/tournaments/tournament.php?id=2044646>

July 6 - Chapter Championship
<http://www.golffusion.com/ewga-portland/tournaments/tournament.php?id=2045892>

July 10 - Fun Play at Chapter Championship
<http://www.golffusion.com/ewga-portland/tournaments/tournament.php?id=2046796>

JULY GOLF LINE UP

Savor the Finer Things in Life with EWGA's July Golf Event Line-up.

The summer's starting to heat up and so are your EWGA weekend golf events. Here's what you have to look forward to in July and August.

SAVE THE DATE

July 18
Chapter Championship

July 30
Breast Friends Golf
Tournament

CHAMPIONSHIP VOLUNTEERS NEEDED

Volunteers are needed for the following positions at the Chapter Championship on Sunday, July 18: Registration, Starter, Spotters, Marker for Scramble Teams, Scoring and Set-Up for Awards Ceremony. If interested, e-mail

championship@ewgapdx.com.
Please indicate your area of interest.



Pumpkin Ridge Red Carpet Wine and Nine, Saturday, July 10

4:30pm Wine and Hors d'oeuvres; 6pm Shotgun Start for 9 Holes of Golf

Pumpkin Ridge is rolling out the red carpet for EWGA with a very special evening just for us! You'll first be treated to an abundant spread of delicious hors d'oeuvres, coupled with wine tasting from some of Pumpkin Ridge's favorite vintners. To sweeten the pot, the wine makers will offer special bottle and case pricing for EWGA members. Sponsors, The KOR Physical Therapy Clinic and Aries Apparel will be on hand during the pre-golf social hour to visit with us and give out some terrific door prizes.

Just before 6pm, we'll get in our carts and head out for nine holes of golf where we'll spend the rest of this blissful summer evening amazing our friends with birdies, chip-ins and sweet one-putts. Sign up by July 3rd to get in on this special event!

Enjoy Golf in a Relaxed Country Club Setting at Arrowhead Golf Club, Friday, July 23.

Treat yourself to the finer things in life just for a day and at a fraction of the cost (no initiation fee or monthly dues!) at Arrowhead Golf Club in Molalla, OR. Located along the picturesque Molalla River, Arrowhead Golf Club offers a wonderful private layout that is both beautiful and challenging with tree-lined fairways, scenic water features that come into play on several holes and lush vegetation throughout.

Getting the stars to align for an event of this caliber is challenging, but we know you'll enjoy all of the extras: 18 holes of golf on a meticulously kept private course, power cart, on-course games, wine tasting and an amazing array of prizes from sponsors Venus Allure Salon and Spa and Innovative Nightscapes.

The day will be capped off with a sumptuous dinner catered by the award-winning Farmstead Restaurant (recently voted the #1 restaurant

in Clackamas County), featuring Oven Roasted Salmon with a Garlic Sage Cream Sauce, Herbed Encrusted Chicken Breast, Alfredo Pasta, Seasonal Vegetables, Gathered Greens Salad, Rolls and Butter and Fresh Cobbler.

So take off early on Friday, July 23 and escape the noise of the city with a day at Arrowhead Golf Club in Molalla, Oregon. You'll be glad you did!

On the Leaderboard for August:

Sunday, August 8: Camas Meadows Golf Club, 9am shotgun start, followed by a barbecue at Computer Diva's home

Saturday, August 14: Golf Resort at the Mountain, 10am double tee start, followed by a poolside catered lunch. Sponsored by Smart Wireless/Sprint with generous golf-oriented gift bags for everyone who signs up.

Saturday, August 21 - Night Golf and Putting Tournament at Sah-Hah-Lee Golf Course at 6pm. Includes barbecue chicken dinner and prizes from sponsors Innovative Nightscapes and American Pacific Mortgage.

We've been having a ball. But, don't worry, there's more fun to come!

This year the events committee promised new locales with more perks and value and they've delivered in spades. If you haven't signed up for a weekend golf event yet, here's a look at what you've been missing:

On May 22, 36 golfers descended on Langdon Farms Golf Club for our first Member/Guest. Event coordinators June Hall and Jeni Schlueter packed the event with loads of fun and value including free chair massages, a putting demo by Langdon Pro Aaron Johnson, a free lesson give-away, cool on-course games that were new to us and LOTS of great prizes to go around. A big thank you to Massage Marvels for taking care of our sore muscles before and after our round, along with event sponsors Computer Diva and Venus Allure Salon and Spa.

Colwood National Golf Club welcomed the Portland EWGA Chapter with open arms on May 30. I must say that we were impressed with the changes at the course and found it to be in better shape than ever. Event sponsor, Paul Welty, with Innovative Nightscapes, roamed the course in a cart stocked with prizes that he was ready to bestow on our members who were first to correctly answer his golf trivia questions. After golf, we convened in the club house for dinner, cake and yes, more prizes! Thank you Debbie Benschling and Janet Orzechowski for planning this great event.

Although it was Father's Day on June 20th, that didn't stop our Lewis River event from selling out twice! Fifty-four members were greeted with goodie bags by sponsors Jan Giunta, American Pacific Mortgage and Lynne Grigsby, Windermere Realty. The day brought intermittent rain along with on-course games for our amusement, including a "Giant 30' Hole In One" on the 17th hole. Sadly only two people landed in it, but wet course conditions were definitely a factor. A mock championship was also offered, with several golfers opting to compete for Low Net and Low Gross in their respective flights. The day ended with dinner in a private dining room on the 2nd floor of the club house. This event was co-chaired by Brenda Babin and Mary Burger.

FIND US ON FACEBOOK!

For the latest and greatest news on upcoming EWGA events, area tournaments, photos and golf tips, check out the EWGA Portland Chapter Facebook page. Designed to complement our web page (www.ewgapdx.com), our Facebook page allows EWGA members and fans to connect with each other in real time.

Know of an upcoming tournament you'd like to share with EWGA members? Find a great deal on golf apparel, equipment or greens fees? Finally get that hole in one? Post it on our wall!

Here's how to check it out:

- If you have a facebook page of your own, type "EWGA Portland" into the search bar and click on our icon from the list that appears.
- Those without a facebook page can still access the EWGA Portland page by pasting this link into your browser:
<http://www.facebook.com/pages/EWGA-Portland-Chapter/311899883147?ref=ts>



PLAYER EDUCATION & DEVELOPMENT

As we enter July, we come to the end of the golf education offerings for the 2010 season. We've offered some great classes this year, starting in April with "A Practical Approach to the Rules of Golf" with Shanda Imlay, and June's last event with "How to be a Golf Buddy" with Craig Griswold. In between, we had several classes devoted to the short game and a few that addressed all around aspects of the game. Feedback from our members who have participated has been overwhelming positive and we hope that you continue to benefit from

those lessons as we finally get our season going now that the weather is clearing.

In July, we will have only one class offered, scheduled after the Chapter Championship so that anyone wishing to either tune up for Regionals, or get/keep some momentum with the Match Play Ladder, can take an on the course lesson. Jordan Bury at Meriwether National will be offering "The Next Big Match - Are You Ready?" on Saturday, July 31 at 9:00 a.m.

<http://www.golffusion.com/ewga-portland/tournaments/tournament.php?id=2045391>

Finally, please watch for a survey to come soon asking for your feedback. We'd like to know not only what you thought of the classes and the professionals that taught for us this year, but also what you'd like to see offered next year. Your insights and suggestions will be very valuable to the committee in planning for how we can best meet your needs in developing and perfecting your golf game.

Kathy de Domingo, Golf Education and Player Development Chair

GHOST CREEK AT PUMPKIN RIDGE

Ghost Creek at Pumpkin Ridge is repeating a program that they offered last summer on Wednesday evenings, July 14 - August 11. They have reserved tee times each Wednesday between 5:30 and 6:30 PM for anyone who would like to come out and play 9 holes. Simply call the pro shop (503-647-9977) at least 24 hours in advance to reserve your spot.

The fee is \$35 and includes green fees, practice balls, food, and a beverage of your choice (beer, well drink, or a glass of house wine).

Also, don't forget that Pumpkin Ridge has extended Ghost Pass benefits to all Portland EWGA members between now and July 31. It's a great deal: \$65 green fees (or \$45 after 3 PM), 20% off on golf shop merchandise (excluding clubs), and the opportunity to make tee times 14 days in advance. Remember to take your EWGA membership ID!

MEMBERSHIP NEWS

What Logging to www.ewgapdx.com Saves You!!

1. You won't pay a guest fee for events
2. You will be allowed to play in our Member Only events
3. Your GHIN and EWGA handicap will show for those events you register for
4. You will be able to update your profile

Why update your www.ewgapdx.com and www.ewga.com profile?

1. Your email address and phone number helps our

members, board members and EWGA Headquarters contact you.

2. You will receive a Happy Birthday greeting sometime during your birthday month from your Portland Board

3. You will receive the Portland Chapter's monthly newsletters and bi-weekly blasts and the monthly updates from EWGA Headquarters.

NOTE: Should your email address change and you have updated your profile you will need also contact membership@ewgapdx.com. We will need to update our database that we use to distribute the Portland Chapter's newsletters and blasts.

Do You Know About All the EWGA Member Benefits?

Members are entitled to great discounts from EWGA sponsors. You can save on apparel, equipment, and also playing golf!

- The long list of companies offering discounts to EWGA members is updated often on the EWGA website as new partners and offers become available.

Here are just a few of the newest partners:

- Giggle Golf - Fun, yet practical golf gifts; a new licensed vendor offering EWGA-logoed socks, head covers and more
- Glove It - Known for their sporty and chic golf accessories
- Just Fore You Jewelry - designer-fashioned, elegant golf-inspired jewelry
- Luggage Forward - guaranteed delivery of your golf clubs and luggage from doorstep to destination
- American Family Naturally - environmentally conscious products ranging from golf accessories to luxury linens
- **Please take a minute or two to check the EWGA website at www.ewga.com** Select the "Member Discounts" on the left side of the home page, place the cursor over a company's name, and then click on it. This will then open up a new window where you can read about how much you can save by shopping with EWGA sponsors.

When you are ready to shop and use the EWGA discount codes, just login as a member, and go to the Member Clubhouse.

Refer A Friend

- Are you using the feature on the EWGA website where you can easily send an email to a friend and share your passion for EWGA and golf?
- In the Members area under "My Profile" you will find the link to "Refer A Friend."
- You just enter your friend's name and email, and then your name and email, and send them a quick message.
- What a convenient way to tell others about your EWGA

experience!

BREAST FRIENDS JOY OF LIFE TOURNAMENT

Four person scramble format, shotgun start, great cause, on course games, raffle, silent and oral auctions, great cause, sun, food, giveaways and did I mention, all for a great cause!

Grab your friends, playing partners, husbands, wives, significant others, bosses, co-workers and join in the fun.

Friday July 30, 2010

Stone Creek Golf Club - 14603 S Stoneridge Dr. Oregon City

7:30 AM Shotgun Start

July 23 sign up Deadline

Until there's a cure - women will continue to be diagnosed with cancer.

Until there's a cure - lives will continue to be turned upside down.

Until there's a cure - Breast Friends will be there to help women survive the trauma of cancer - one friend at a time.

Until there's a cure - we need your help. Your participation will allow us to provide the much needed emotional support for women and their families at one of the most difficult times of their lives.

[Registration form](#)

Additional info: www.breastfriends.com

THE GOAL IS PAR

By Carlyne Lynch

I was introduced to EWGA while down in San Francisco at a high technology conference. Someone on the panel with me asked if I wanted to play Silverado Country Club in Napa the following day. Hell yes was my reply and thus my introduction to EWG. The lunch speaker was from AT&T and the subject: How to Make Golf a Business Expense. Wow this was my kind of organization and Portland Oregon had a chapter. I joined and have been a member mostly ever since with a couple of years off a few years back.

A quick summary of the talk: make every golf outing a business opportunity, always bring business cards and hand out at least three at every event. Networking needs to be a part of every event. Our chapter volunteers and leaders do a great job proving these opportunities. Take advantage of it.

I have been an athlete my entire life and golf by far is the most difficult game I have ever played. It's a game of constant adjustments: wind, damp conditions (sound familiar), yardages, hazards, speed of the greens, granularity of the bunkers, and thickness of the rough. Our skill level changes as we improve our game and once again we need to adjust. Course management and adapting to changing conditions on the course combined with the application of your skill set is half the game.

Why hit a driver off the tee when your 5-wood is your best club? Why hit a 3 wood as your second shot when the best you can possibly do is get within 60 yards of the green? Why hit a wood when your ball is deep in the rough? Why think avoiding sand bunkers is a better strategy than learning and practicing how to hit out of the sand? Golf is very much like business in that we find ourselves in difficult situations and we need to prioritize, adapt, and take responsibility for our game (PAR).

Prioritize: focus on what matters to you

- What are your goals for golf: pick 2-3 to focus on (fun can be one of them)
- What are your strengths: focus on what you do best and practice these shots often (these are your money shots)
- What are your weaknesses: acknowledge where you are weak and learn to manage these shots to turn them into successes
- Practice your most frequent used shots frequently (track what club or distance you hit per 9 holes)

Adapt: see changing conditions as an opportunity

- The course conditions change due to weather, time of year, difficulty of course, and ball position: learn to adapt to these conditions
- Think about the future: what will your next shot be (a strength, it's not about hitting it farther it's about hitting to your favorite distance!
- As your skills improve, or new clubs arrive you need to sense change early and be prepared to adapt to them.
- Overcome the natural resistance to change and embrace the fact that golf is ALWAYS about adjustments

Responsible: take ownership of the outcome

- Be accountable and accept your level of play
- Manage expectations and be realistic
- You play golf don't let it play you
- You have a responsibility to others: fellowship (don't ruin their experience because you are struggling)

PAR is a lofty goal that 90 percent of the time most of us will not achieve. Net par is what most of us want to focus on and still we only shoot net par 20% of the time. Set simple goals, learn to adapt, and take responsibility and ownership of your game. These simple guidelines will assist you in improving your game and enjoying the results more. Realize that within our various flights (Championship thru 4th Flight) most of us have comparable skill sets. My father was a great athlete and he always told me that sport at a certain level is 20% skill an 80% psychology. Take control of the one aspect of this sport we can

control: ourselves and watch your game experience improve.

We'd love to hear from you. Send your golf stories, accomplishments or questions to:

communications@ewgapdx.com

Sincerely,

EWGA Portland Chapter Communications Committee
Executive Women's Golf Association Portland Chapter



July is EWGA Month at ComputerDiva!

In honor of the EWGA Portland Chapter Championship, ComputerDiva labor services are being discounted by an extra 5% for the entire month of July 2010. I have talked to many of you who are on the fence about upgrading to Windows 7, or buying that new computer. Get it done in July and get a 15% total discount on labor.

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