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## **Executive Women's Golf Association Portland Chapter Newsletter**

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**June 2010**

To all of my fellow EWGA members and good friends,

The season is well underway, and many of you are participating in leagues, golf and social events, and educational offerings. My hat's off to all of our committees for putting together such a great calendar. League participation was much higher this May than last year, probably due (in part) to the 2-week registration option that is new this year. I love it, as it gives me much more flexibility in scheduling my golf, and I really appreciate Barb Bracken and all of the league coordinators for putting in the extra effort for us.

I'm excited about a couple of new things that are going on. First of all, our Chapter has recently formed a partnership with Women Entrepreneurs of Oregon (WEO). We'll be able to pass along information about WEO's events, and the resources that they can provide to you. At the same time, we're hoping to attract their members to the fun and camaraderie of golf with EWGA. Second, we're building a Business Registry for our members that will help you find people within the Chapter who provide a product or service that you are interested in. Both are intended to help our members expand their business networks (along with improving their golf games.) You can read more about the Business Registry later in the newsletter.

Last month I told you that we had received a \$500 award from headquarters for last year's "Power of One" membership

- Aries Apparel**
- Susan G. Komen for the Cure**
- Venus Allure Salon & Spa**
- Print Sync**
- Under The Peaks Catering**
- Computer Diva**
- Liberty Mutual**
- The KOR**
- Innovative Nightscapes LLC**
- Lynne Grigsby Realtor**
- American Pacific Mortgage**
- Nike Golf**
- Pacific Office Automation**

drive. At our last board meeting, we decided to allocate this money to our Year End event in October. More details will come later in the summer, but one more reason to be part of the fun!

Happy golfing!

Sincerely,

Sue

Sue Plato  
Portland Chapter President

**JUNE WEEKEND GOLF EVENTS**



According to Golf Digest, we're hitting some of the best courses in Oregon this Year!

Golf Digest's list of the top ten public courses you can play in Oregon just came out - and Portland EWGA is playing four of them: Langdon Farms, Juniper, Pumpkin Ridge and Pronghorn. Maybe next year, we'll try to get in the Bandon courses! Here's what you have to look forward to in the coming weeks:

**SAVE THE DATE**

- July 18**  
Chapter Championship
- July 30**  
Breast Friends Golf Tournament

**Salem Golf Club**, Salem, OR Saturday, June 12 (Registration Deadline: June 5 at 9pm)

Nearly a century old, Salem Golf Club is tucked a way in a quiet forested setting and offers a delightful golfing experience for players of all levels.

**JUNE WOMENS GOLF MONTH**

That's right, and golf courses across America are offering discounts, clinics, and events for women during the month of June. We've contacted

**Lewis River Golf Course**, Woodland, WA Sunday, June 20, 10am Shotgun Start (Registration Deadline: June 11 at 9pm)  
Nestled between the scenic Lewis River and the foothills of the Cascade Mountains, Lewis River Golf Course serves up pristine views of the countryside, while testing your shot making skills with tree-lined fairways, bunkers, water hazards and contoured greens. This event is filling up quickly and for good reason:

- 1) Shotgun start with plenty of time afterwards to socialize with your

the local courses, and are posting their events on our website as information becomes available (see the Women's Golf Month tab under Education.) You can also find more information at [www.playgolfamerica.com](http://www.playgolfamerica.com).

EWGA friends.

- 2) Prizes for on-course games provided by sponsors Jan Giunta, American Pacific Mortgage and Lynne Grigsby, Windermere Realtor.
  - 3) Lewis River is the site of the 2010 Portland Chapter Championship.
  - 4) Optional mock championship will be offered.
  - 5) Receive a 2 for 1 coupon to come back and play again!
- See you at the River!

**Bend Triple Treat**, June 25 - 27. Spots are filling quickly for this triple scoop of fabulous golf!

**Juniper Golf Course**, Redmond, OR. Friday, June 25. One of the top ten public courses to play in Oregon according to Golf Digest!

**Widgi Creek Golf Course**, Bend, OR. Saturday, June 26. Enjoy beautiful fairways, immaculate greens and gorgeous scenery at one of Bend's premiere golf tracts. After golf, join us in the clubhouse for drinks and a delicious barbecue chicken dinner. Site of the 2010 EWGA Pacific NW District Semi-Final Championship.

**Lost Tracks Golf Club**, Bend, OR. Sunday, June 27. Breathtaking views and challenging golf shots abound with lava outcroppings, shimmering lakes, doglegs and forced carries. The signature 16th hole is a highlight as you walk through a 1946 railway car on your way to the green.

**Wine and Nine at Pumpkin Ridge**, North Plains, OR

Saturday, July 10 at 4:30pm

What better way to spend a warm summer afternoon than with a little wine tasting and food, followed by nine holes of golf on one of the region's best tracts? Prizes will be offered by sponsors The KOR and Aries Apparel.

A full listing of our 2010 golf line-up can be found on the Weekend Golf Events page at [www.ewgapdx.com](http://www.ewgapdx.com), along with event policies and registration information.

## EVENT REGISTRATION REFRESHER

Know your event registration policies and turn signing up for EWGA events a snap.

### Log-in to Sign Up:

Please remember to sign-in to the EWGA website before you register for an event. If you don't, you'll be considered a "guest" and not a "member." (Our members get price breaks on some events.)

**Registration Deadline:** Registrations are accepted only up to the deadline; most, but not all, are one week prior to the event date.

**Cancellations:** Cancellations with a full refund will be allowed up to the registration/cancellation deadline. After the cancellation date has passed, it is the responsibility of the player to find their own replacement. You may check with the event coordinator to see if there is anyone on the waiting list.

**Waiting Lists:** After an event has filled, a waiting list will be started.

**Bringing Guests:** A non-EWGA member may attend up to two EWGA events a year. This special guest program is designed to allow nonmembers an insider's view into our organization before joining.

## MEMBERSHIP PROGRAMS

### **The Power of One -**

EWGA members each have the 'Power of One' to make a difference in the life of another. How? Inviting one new person to join the EWGA and experience first-hand how their life will be enriched by golf - the EWGA way.

This one act alone can have a huge impact on the life of another. Many women out there are just waiting to be asked. Take the lead! Be the 'Power of One' and bring a friend into the game. We all want to feel welcome!

You know what EWGA means to you and the many ways that EWGA connects women to learn, play and enjoy golf for business and for fun. Share your passion for learning and playing golf while making new friends and enjoying all of the fun, camaraderie, and networking opportunities that are part of the EWGA experience by inviting a friend or colleague to an EWGA event.

### **Member-Get-A-Member Program**

While you are sharing the EWGA with others, you're also helping to bring more women into golf. And, along with a chance to win great prizes, you're developing new golfing partners and friends, and giving your Portland Chapter bragging rights!

**Recruiter of the year - recruit 12+ to qualify**

Prize: Custom fitting for new set of Nike Golf clubs at the Nike Golf Fitting Facility, along with a tour of the Nike World Headquarters here in Beaverton. Winner will be selected at random from the top recruiters. The top winners will receive a new Nike Golf bag. The top winners will be recognized on stage at the EWGA Conference along with the Recruiter of the Year.

**Top Recruiter in each Chapter - recruit a "foursome" (4+) to qualify**

Prize: Nike Golf pouch, Nike Golf towel, Nike Golf visor and Nike Golf water bottle.

The Top Recruiters in each Chapter will be entered into a drawing to win one of ten Nike Golf drivers.

**Other prizes:**

Members who recruit a "twosome" (2+) will have a chance to win one of the following: Nike Golf shoe tote, dozen logoed Nike Golf balls, Nike Timing, Nike Golf towel, Nike Golf hat and Nike Vision.

Members who recruit a "threesome" (3+) will have a chance to win one of 25 complimentary EWGA memberships.

## PLAYER DEVELOPMENT & EDUCATION

If you missed a class that you wanted to take in May, check out what we have to offer in June. The theme of the past couple of years has been on the short game and we've got plenty of pros ready to offer instruction in this crucial aspect of the game. Don't let the titles of the classes be deceiving - go to the website and check out the full description. Chances are we still have something to offer you, especially now that you've gotten out on the course a few times and seen where you might need to work on your game. By dates, here's what's coming up:

Wednesday, June 9: "Getting Up & Down" with John Bowen at Heron Lakes from 6-8 p.m. For the Intermediate to Advanced player, learn how to get up and down from anywhere, including the ball washer.

<http://www.golffusion.com/ewga-portland/tournaments/tournament.php?id=2044653>

Saturdays, June 12 - July 3: "The Ball is NOT the Target" with Marti Loeb at Red Tail, from 4-5 p.m. For Intermediate to Advanced players who want to focus, through a variety of drills and exercises, on getting to the target versus hitting the ball.

<http://www.golffusion.com/ewga-portland/tournaments/tournament.php?id=2045396>

Saturday, June 19: "Short Game Clinic" with Jim Chianello at Glendoveer, from 12-2 p.m. For the Novice through Advanced player, work on your putting, chipping, pitching and sand play.

<http://www.golffusion.com/ewga-portland/tournaments/tournament.php?id=2044142>

Tuesday, June 22: "Rules In Action" with Tom Mueller at Lake Oswego Municipal Golf Course, from 7-9 p.m. For All Levels, join Tom on the course as he helps you work through some common situations that can cause much head scratching and pondering, unless you know the rules.

<http://www.golffusion.com/ewga-portland/tournaments/tournament.php?id=2045407>

Wednesday, June 23: "Master the Terror of the Sand" with John Bowen at Heron Lakes, from 6-8 p.m. Learn what to do in all kinds of bunker situations, from fairway to greenside and everything in between.

<http://www.golffusion.com/ewga-portland/tournaments/tournament.php?id=2043897>

Thursday, June 24: "How to Be a Golf Buddy" with Craig Griswold at Tualatin Island Greens, from 6:30-8:30 p.m. We got feedback from a member who said her husband complained that she still played too slowly after a year playing in league, but wasn't sure how to judge what "too slow" really meant. So we built a class around that comment.

Come learn about pace of play, etiquette and all kinds of other things that will make the game more enjoyable for everyone in your group.

<http://www.golffusion.com/ewga-portland/tournaments/tournament.php?id=2045404>

## NEW BUSINESS REGISTRY

Coming Soon - The Portland Chapter **Business Registry**

Have you ever looked for a service provider (realtor, financial planner, photographer, plumber, accountant, etc.) and wondered if there was someone in the Chapter who could do the job? Do you have a business that you want to tell others about? Or, would you just like to know who else in our Chapter has the same job that you do, so you can broaden your professional network?

Starting this summer, our website will contain a directory of Portland Chapter members, sorted by the business that they're in (think of it as our own Yellow Pages.) Here's how it will work:

- You must "opt in" to be listed, by contacting Donna Severson at [membership@ewgapdx.com](mailto:membership@ewgapdx.com) no later than June 15. Donna will collect all of the relevant information about your business from

you.

- The registry will be organized by types of businesses, so you can easily find the business or service that you're looking for.
- The listing will be posted on the website, and available to any of our members.
- Updates will be published quarterly.

For more information, or to be listed, contact Donna Severson at [membership@ewgapdx.com](mailto:membership@ewgapdx.com).

## LEAGUE PLAY

League Play-website Confirmation Notice.

Questions have come up about the confirmation notice you receive when you sign up for league play - the following should help:

The confirmation notice is a generic one that is sent to anyone who signs up for a league. While we are able to set up different pricing for 2 weeks vs. 4 weeks, the system does not have a way to send 2 different confirmations for these payment options.

The system does tell us that you only paid for 2 weeks and though the League Coordinator can see this as well, you will have to:

1. Commit to the 2 weeks for which you are registering
2. Inform the League Coordinator your choice
3. Ignore the dates in the generic message.

Hopefully this clears up any questions, if not please feel free to contact the League committee at [league@ewgapdx.com](mailto:league@ewgapdx.com).

## CHAPTER CHAMPIONSHIP - ARE YOU READY?

With the golf season officially under way, it's time to start preparing for the Chapter Championship! Our Chapter Championship is set for Sunday, July 18th at Lewis River Golf Course. Here are few things to keep in mind:

### **Important Dates/Deadlines:**

Tues., June 29th - Last date to post a score to your handicap record

Sunday, June 20th - Weekend outing at Lewis River with a "mock" Championship

Wed., June 30 - Handicap verification date

Wed., July 7th - Championship Registration deadline

All competitors must have a USGA handicap. If you've never established a handicap, it's not too late. To get a handicap you must post at least five 18-hole scores (or ten 9-hole scores). You may use GHIN (available through our Chapter or many golf courses) or the EWGA GN21 system (included in your membership). If you have questions about posting scores, contact [handicap@ewgapdx.com](mailto:handicap@ewgapdx.com).

For those who have already established a Handicap, you must post **at least 2 scores in the current season** in order to compete. If you are using GHIN, be sure your handicap service has been activated for the season!

Our Weekend Events Committee has arranged an outing at Lewis River GC on Sunday, June 20. At this outing we will be conducting an optional "mock" Championship. This is a great opportunity try stroke play competition in a low-key way. We will use the same handicap flights as those in the Championship so you can see how you would have placed. There will even be prizes for the "winners"!

This year, Fun Play returns to the Championship! If you don't plan to compete, but want to be part of the excitement, we will be reserving some tee times immediately following the competitors. Play a round of golf and then join us at the banquet to cheer the winners.

All registration information has been posted on our Chapter website and registration is now open for both the [Championship](#) and the [Fun Play](#).

## WEO - FIRST STRATEGIC PARTNER

EWGA-Portland begins its first Strategic Partner program with Women Entrepreneurs of Oregon (WEO)!

EWGA is launching a Strategic Partner program with other non-profit women's organizations to share resources which are beneficial to both organizations. This will provide EWGA members to affiliate with other organizations as you see fit. We will be involved in sharing information between our organizations through scheduled networking events, websites and members. We will establish a Strategic Partner tab on our website for your use.

Women Entrepreneurs of Oregon (WEO) is a women support and networking organization providing opportunities for women in business to connect and grow. As an affiliate organization to the Small Business Administration, WEO's mission is to provide tools for success for women in business. You will find Women Entrepreneurs of Oregon a

supportive, fun, social organization structured to help you achieve your goals.

WEO invites you to attend their women's networking events, utilize their website for information and resources and sign up for their e-newsletter to receive the latest event information. Please feel free to visit their

members page to learn about the benefits of membership and why so many professional women call Women Entrepreneurs of Oregon the best place in Portland to connect and grow. Check out their website: [www.oregonweo.org](http://www.oregonweo.org) for more information.

Look for updates from WEO in our future Newsletters and on our website. EWGA will be added to their Newsletters and Website as well.

We hope you will enjoy the added benefit Strategic Partners can provide to our membership!

## A GREAT STORY!

By Martha Peterson

I think we're all always on the lookout for a great golf story - well, I think we found one.

I received this from the Morning Redtail League (and you thought you were having fun at your league!)

Seems as if on the 2nd hole, the fairly easy (their words not mine) Par 3, none of the group hit the green but apparently Barbra Bader went for the most imaginative second shot!!

Unfortunately the group did not share with me the outcome of the shot - I'm sure Barbra came away with a par!!



## BREAST FRIENDS JOY OF LIFE TOURNAMENT

***Until there's a cure** - women will continue to be diagnosed with cancer.*

***Until there's a cure** - lives will continue to be turned upside down.*

***Until there's a cure** - Breast Friends will be there to help women survive the trauma of cancer - one friend at a time.*

***Until there's a cure** - we need your help. Your participation will allow us to provide the much needed emotional support for women and their families at one of the most difficult times of their lives.*

Join us Friday July 30, 2010 at Stone Creek Golf Club for the **Breast Friends Joy of Life Golf Tournament**.

[Registration form](#)

Additional info: [www.breastfriends.com](http://www.breastfriends.com)

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We'd love to hear from you. Send your golf stories, accomplishments or questions to:

[communications@ewgapdx.com](mailto:communications@ewgapdx.com)

**Sincerely,**

EWGA Portland Chapter Communications Committee  
Executive Women's Golf Association Portland Chapter

[Forward email](#)

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