

# Juniper Golf Club

## Newsletter



### From the Board

Bringing more revenue to the course continues to be the hot topic at board meetings. How do we recruit new members and how do we retain current members and keep green fee player demand high and at what price? Advertising campaigns are ongoing; we are using the media and have implemented incentives. The member incentives can be found at our website [www.junipergolf.com](http://www.junipergolf.com). When talking with potential members, be sure and tell them about some of the benefits:

- |   |                          |
|---|--------------------------|
| Discounts in the pro shop   | Ladies and Men's Clubs   |
| Home and Home tournaments   | Member Guest tournaments |
| Unlimited driving range/ practice facility privileges               | Junior Golf              |
| Reciprocal agreements with various courses in Oregon and Washington |                          |

If for some reason you need to terminate your membership please notify the office. We have had a couple of members just quit paying. This causes extra work for the office staff in the form of additional correspondence. If we cannot contact you there is possibility of the bill being turned over to a collection agency.

The approaching summer golfing season means an increase in tournament play. There are many events scheduled this year. These events are important for Juniper Golf Course. They create additional revenue and introduce new golfers to Juniper Golf Course who can become new green fee players or members. Check out information posted in the clubhouse and on the [www.junipergolf.com](http://www.junipergolf.com) webpage for a complete schedule. The first event is the season opener on April 17<sup>th</sup>. You can sign up by contacting the pro shop or online using the UPCOMING EVENTS area of the webpage.

The National Golf Foundation (NGF) consulting study initiated by the city was presented to the City Council at the March 30, morning work session. There are more details and a complete copy of the report on the Juniper website.

As a reminder, board meetings are now held on the 4th Tuesday of every month at 5:30 PM. The meetings are open and members are encouraged to attend. Remember, as Board members we are here to represent you. We welcome your input. Please feel free to contact any Board member with your thoughts, questions or concerns.

### HANDICAP ~ Scores & Stats

The handicap season for 2010 has started. Remember that you can go to [www.ghin.com](http://www.ghin.com) to access your scores. Additionally, you can post your scores on the web if you forget to do it at the golf course.

One other place to track your scores and your stats is on the club website. Log onto the Juniper website and navigate to >Post Scores/Stats. There, you can post your score, date, course, rating, playing partners, stats (greens in regulation, fairways hit, putts, birdies, eagles) and a place to write any notes about your experience that day. This is a good way to log the facts and memories of your round. Actually you can post your score to GHIN from this page on our website. This computer stuff can be way cool.

April 2010

Volume 26 Issue 4

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#### April Up-Coming Events

- 4 Easter
- 12 RHS Match
- 17 Season Opener
- 26 Firefighter's Golf Event
- 27 Board Meeting

Juniper Golf Course  
1938 SW Elkhorn Ave.  
Redmond, Or 97756

923-8198 Office  
548-8198 The View  
548-3121 Pro Shop  
[www.junipergolf.com](http://www.junipergolf.com)

## Ladies Club News

What an early April Fools Day surprise to have two inches of snow in Bend as I write this on March 26! I hear that Redmond was also on the receiving end and at least some of the morning tee times were canceled.

Speaking of snow.....welcome back to all of our snow birds! We hope that we will see many of you at our opening breakfast and meeting on April 7 to kick off our 2010 golf season.

Just a reminder now that we are into the regular golfing season – you must sign up for Wednesday play beginning April 14 in the locker room by Sunday evening the week prior.

Becky Carl, President

“The hardest shot is the chip at 90 yards from the green where the ball has to be played against an oak tree, bounce back into a sand trap, hit a stone, bounce onto the green, and then roll into the cup. That shot is so difficult, I have only made it once.”

~ Zeppo Marx~

## Men’s Club News

Our “Opening Breakfast” is set for Thursday, April 8th. It will be an 8:00 AM buffet and will be followed with a 9:30 shotgun start. To attend the breakfast, you need to be signed up and your \$20 dues paid. The sign-up sheet is on the bulletin board and Bill Nelson will gladly take your money.

The Eclectic tournament will start the following Thursday, April 15th and the entry fee is \$5. Don Schreiber will start accepting entries at the Opening Breakfast.

From now until after the Juniper Chapman, our Thursday shotgun starts will be at 9:30. You need to check in with Flaherty and/or Peles no later than 8:30 to get in the game. They need the time to get the pairings made and the score cards printed up. After the Juniper Chapman, our shotgun moves up

2010 Tournament Dates	
April 17	Season Opener
May 4	OPGA Sr. Pro-Am
May 11	COSWGA
May 15-16	Juniper Chapman
May 18	CO Ladies Team Play
May 31	Memorial Day Flag
June 14-17	Oregon Open
June 19-20	Central Oregon Scramble
July 4	Holiday Sweepstakes
July 13-14	Ladies Best Ball
July 17-18	Oregon State Lefty's
July 24-25	Club Championships
July 27	Central Oregon Junior
August 2	USGA Men's Am Qualifier
August 10	OWGA
August 14-15	Man-Gal
August 18	Ladies Member-Guest
August 23	CO Senior Men
August 25	Ladies Visitation
August 26-27	Men's Member-Guest
August 31	Oregon Seniors
September 6	Labor Day Sweeps
Sept. 11-12	Juniper Best Ball
Sept. 15-17	PNGA Mid-Am
Sept. 25	RHS Hall-of-Fame Tournament
October 2-3	Deer Widows Invitational
October 14	High Desert Seniors
October 23	Season Closer



to 8:30 so you will need to be checked in no later than 7:30.

An updated calendar of events is posted on the bulletin board so you can see what is going on for the Men's Club and the course for this season. Take a look the next time you're back there.

One of the things on that calendar is the Season Opener on April 17th. Not on the calendar, but should be, is the start of the Juniper Match Play Tournament. This is a great event and as we are a major force in the Club, we should be strongly supporting it. The entry fee is only \$20 and anyone who has participated in the past can tell you, it's a lot of fun. Qualifying rounds start on April 8th so mark your calendars and get in the game.



## From The Greens

Which way does the weather want to go? After a stretch of nice weather, we are beginning April with snow! The course has not really been able to shake off winter just yet, but it is enjoying the spring rains. Ground temperatures are not allowing the plant to resume much growth yet, although we are getting a little response from the greens.

I would like to take this opportunity to introduce my new assistant, Corey Beelke. After graduating from a Professional Golf Management program, Corey returned to Rutgers University to pursue a degree in Turfgrass Management. Most recently, he has spent the last two years at Eugene Country Club, which included the US Women's Amateur. While he has focused his attention outdoors, Corey maintains his PGA professional status and can play some pretty good golf. We are pleased to have Corey join the team here at Juniper and hope everyone has the chance to meet him soon.

Aeration dates for the greens are set for Monday, April 19<sup>th</sup> and Tuesday, April 20<sup>th</sup>. As we have done in the past, we will keep 9 holes open while the other side is closed. We have already been able to punch tees and we will be working on collars and approaches this month as well.

We are also in the process of adding sand to the bunkers. Initially, they will play a little on the soft side until we can get them well compacted. This process can take a few weeks, so if you are unfortunate enough to find yourself with a "fried egg" lie, we certainly apologize. It is an inevitable part of this process, but we will be back to nice firm bunkers in a short time.

Remember to take care of the golf course and participate in the Adopt-a-Hole program. If you need more information regarding that, you can ask anyone in the Pro Shop.

See you on the course.

Regards,  
Patrick Reilly, JGC Superintendent

## Athletes in Action..



**Scott Hakala** pounded a 5 hybrid shot into the wind on #3 from 133 yards for his second career hole-in-one! The wind was really blowing that day. Great shot Scott!

###

**Shan Wattenburger** just bagged another hole-in-one. Her second career ace was an 81 yard sand wedge shot on #13. Both of our kids think she cheated but there were witnesses and pictures! I did have to tell our son that his weekly college allowance would be lower, thanks to the bar bill. Congratulations to Shan!

###

**Jonas Norkunas** is enjoying the effects of a recent grip change. Let's start with a best ever round of 75 on March 1st. Then 6 days later he drops it down another shot to an best ever 74. Congratulations to Jonas! Keep the ride a going!

###

**Vicki Sime** had to go off premises to shoot her best ever 71. Yes, one under par at Eagle Ridge. OK, she's excused. She's at Eagle Crest coaching the high school golf team. Nice round Vicki!

**Carla Albertson** has only been able to satisfy her golf desires by watching, thanks to having both of her knees replaced in a November surgery. So now that it is March 7th, she is playing golf. Not only playing golf but playing golf well! How about a best ever 96? Congratulations to Carla!

###

**Gene Peles** has methodically been lowering his best ever score since getting his new Titleist clubs last year. Down to an even par 72 now. Under par on the back with a 35. Congrats to Gene!

###

**Dwight Hietala** has been on a roll. Let's start with his 234 yard Hole-in-one shot on #8 for his 5th ace. It was down wind but a 4 hybrid shot is spectacular! Then 10 days later, he put together a bag of birdies. How about 9 birdies and a couple bogies for a gross 65! That's pretty good folks! Congratulations, Dwight!

###

**Roger Aikin** put together a driver and a 6 iron shot to eagle the 15th hole. Congrats, Roger!



## GM ~ Views & News

I invite everyone to get involved with the new EXTEND the HAND program. This is a call to action for all of our members to be aware of a simple courtesy that will help us build and maintain our membership. It asks all of us to: REMEMBER it is all about W.E. W. Welcome visitors...E. Extend the hand of welcome and add a warm smile.

The much anticipated National Golf Foundation study has come back and was presented to the city at a morning work session on the 30<sup>th</sup> of March. The exhaustive study of the course, the regional economy, the competition in the area and operations and marketing of the course makes for a great starting point for discussions with the city on how to move forward. The complete report is posted on the website ([www.junipergolf.com](http://www.junipergolf.com)) The major areas to be considered include:

- 1) Market positioning of the golf course
- 2) Making the course more user-friendly (Softening the rough, shorter tees, speed of greens, etc)
- 3) Continuing to build loyalty programs and more annual pass options
- 4) Branding and marketing the course as a "Premier Destination Municipal Golf Course"
- 5) Changing the current operating structure to include a possible profit incentive

The city council, city staff, PBC, Juniper and general public will come together in a work committee to go over recommendations and a plan of action to move forward on the major items of the report. That work should start later this month.

The golf course is still struggling with the cold nights which hamper grass growth. We'd like to get off the mats as soon as possible so pray for warmer nights. We will aerate the greens on April 19<sup>th</sup> and 20<sup>th</sup> so plan accordingly. By the end of this month we hope to be in great shape.

The Season Opener is the Saturday before the aeration and our first big event of the year. Bring some friends and/or potential members to play with you in the 2 couple scramble. The beginner tees make this fun for everyone.

Nate continues to make us overeat by putting such great food out for our enjoyment. Remember to invite friends to lunch or dinner and get more people in the habit of including *The View* in their dining choices. It won't be long before the Patio is open and what better place to enjoy a meal on a nice afternoon or evening than sitting out and enjoying the fabulous cascade mountain views.

The Pro Shop has some new Bridgestone Golf Balls in stock and some more merchandise should be arriving soon so stop in and maybe take the new Bridgestone's for a drive.

We have our website geared to accept credit card payments so entry fees for tournaments and events will be the first thing fired up and then we hope to start a small web store for your shopping convenience. Gift cards are available now and always work for birthdays, anniversary's and special gift occasions.

Hope to see everyone out at the course this month and may you find short grass on every drive, smooth grass on every approach and dark holes on every putt.

Mark Crose, General Manager

### Men's Net Match Play Championship

Qualifying Matches

April 8-18

\$20

Check out the tournament flyer on our website.

[www.junipergolf.com](http://www.junipergolf.com)

## Welcome New Members

### Social

Phil & Joy Helfrich  
Robert & Susan Landers  
Dan & Lauri Donaldson

Mike Binns  
Doug Stevens

Extend a hand and welcome them to the Juniper family! Six new social memberships!



## Pro Shop News

### “The Pro” says.....

The weather is teasing us a bit. The courses in Bend and even Black Butte got open earlier than ever but we've still had some cold nights that have contributed to keeping the ground temperature down. But the brave (and heavily clothed) have been a playing some golf.

This month starts our tournament season. The men's net match play will start with qualifying between April 8-18th. Sign up when you play your practice round. Match play is a great way to start your season. Just \$20 to enter.

The Season Opener is close behind on April 17th. This is a beginners scramble, designed to get the beginning golfer involved. Check out the new tournament sign-up section on our website. You can sign up there, drop it off at the pro shop or mail it in. A tournament flyer is enclosed in this month's billing.

The Juniper Chapman entry flyer will go out this week-end. Online registration is open now. We were full last year with 78 teams. Get your entry in early. See the golf season is starting!

We will be starting the business league in May. If your business is interested in playing in our Wednesday night league, give us a call. We will get you signed up. We have three teams so far, looking for eight at a minimum.

The National Golf Foundation report is in. The interested parties will meet to set a course of action to perpetuate the operation of the course. My guess is that there will be a few tweaks but the end result will not change too much. The report ratified some of the things we are doing and made some suggestions to further our goal to profitability. The consultants were adamant that the membership base was a key to our profitability.

We are still coming out of dormancy so the grass is in slow growth mode. Patrick has the practice green open and hopes to get the driving range on grass soon. The signal for him is when he starts seeing some grass clipping when he mows. Please be patient. Mother Nature Rules!

We are scheduled to aerate greens on April 19-20. That means we'll only have nine holes open each day. I might suggest that those two days would be a good time to clean the garage, mow the law or go fishing. Also a reminder that our Monday maintenance block will start on May 3rd. We will

close the course at 2:30 PM on Mondays to allow Patrick's to take care of major maintenance issues. Adjust your schedules.

Ball marks on putting greens are a constant etiquette issue for golf courses. This time of year, it is sometimes hard to see a ball mark. Use the motto of, "yours and one more." to keep our course the best it can be. Think about adopting a hole to give it the extra maintenance that makes it shine.

My Oregon Ducks have been in the news lately. So just a little, "GO DUCKS!" to help out the negative vibes in Eugene right now.

My son will be red-shirting this year so you will be stuck with me around the golf course a little more this Spring. His baseball team is 13-5 and doing pretty good. They have a good team and their opponents seems to save their ace for CBC.

Till next month.....

Bruce

**VOKEY GROOVE GUIDE**  
**MORE WAYS TO HIT IT CLOSE.**

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 Medium trajectory with high spin.

**SPIN MILLED C-C**  
 High trajectory with medium spin.

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# Vokey Wedges!





# Juniper Golf Club

## Calendar of Events

### April Activities and Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				<b>1</b> Rotary Maverix	<b>2</b>	<b>3</b>
<b>4</b> Easter	<b>5</b>	<b>6</b> Ladies of the Greens Shriners	<b>7</b> Ladies Opening Breakfast	<b>8</b> Men's Opening Breakfast Rotary	<b>9</b>	<b>10</b>
<b>11</b>	<b>12</b> Newcomers Luncheon RHS Match 11 AM	<b>13</b>	<b>14</b>	<b>15</b> Rotary	<b>16</b>	<b>17</b> Season Opener
<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b> Rotary Gideons Dinner	<b>23</b>	<b>24</b> Davis 50th Anniversary Brunch
<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b> Rotary Maverix	<b>30</b>	



#### Juniper Golf Club

Clubhouse 548-8198

Pro Shop 548-3121

Office 923-8198

Fax 548-0808

[www.junipergolf.com](http://www.junipergolf.com)

#### Clubhouse Hours

#### Committee Meetings

**Board:**  
Tuesday, Apr 27—5:30pm

**Greens & Golf Ops:**  
Wednesday, Apr 14 - 5 PM

**Tournament & Social:**  
TBA

**Finance:**  
TBA

### May Activities and Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						<b>1</b>
<b>2</b>	<b>3</b> COSWGA Luncheon	<b>4</b> OPGA Sr. Ladies of the Greens Shriners	<b>5</b>	<b>6</b> Rotary	<b>7</b> Red Hats Luncheon	<b>8</b>
<b>9</b>	<b>10</b> Newcomers	<b>11</b> COSWGA	<b>12</b>	<b>13</b> Rotary	<b>14</b>	<b>15</b> Juniper Chapman
<b>16</b> Juniper Chapman	<b>17</b>	<b>18</b> CO Ladies Team Play Business after Hours	<b>19</b>	<b>20</b> Rotary Maverix	<b>21</b>	<b>22</b> CO Electric Co-op Retirement Dinner
<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b> Sunriver Home & Home Rotary	<b>28</b> Cobra Demo Day	<b>29</b>
<b>30</b>	<b>31</b> Flag					



#### Hours

**Breakfast**  
Mon-Sun.....7:30 AM - 11AM

**Lunch**  
Mon-Sun.....10 AM - Dusk

**Dinner**  
Fri-Sat.....5 PM - 8 PM

#### Reservations

Call 548-8198