

# RAVINES MEMBERS

October 26, 2011

Help us make 2012 an exciting year for all members and guests of the Ravines Golf Club.



## Enhancing Member Communications 2012: Your Best Season at Ravines

This year, a group of Ravines members created a new Membership Committee to share ideas with QNorth and the Ravines owners. Tom Murdoch, Mark Putnam, Claudia Bos, Dan Zona, and Bob Zwiers have created a 'list of things to do', and our meeting with Joe Rebone was very productive. Joe is very attentive to the needs of members. Next year, we hope to have implemented:

- Online member roster, calendar and bulletin board
- Long range calendar of events
- Better participation of member events
- Adopt-a-Hole program
- Handicap System (GAM or similar)
- More frequent communications
- Suggestions/continuous improvement
- Local rules clarification

All of these improvements are in discussion and approval stages but we are excited about the future of the Ravines Golf Club. The goal of our Membership Committee is to increase membership communications and encourage intra-club play, while enhancing the overall experience for members and guests at an Arnold Palmer signature course.

**If you would like to view the online member registration or if you would like to place your name on the list for the 2012 Adopt-a Hole program, email [tom@murdochmarketing.com](mailto:tom@murdochmarketing.com).**

We encourage your continued support as 2011 winds down, and hope you will make your suggestions known for next season. Attracting more men and women members in 2012 will allow us to have greater participation in our events, and a more dynamic golfing community.

**The Membership Committee needs your support.**